

Friday 24th September

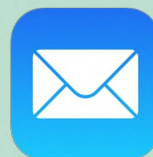
Between 1700 and 1930

Ecchinswell Village Hall



NP Facebook Page

For eMail updates



OR

Saturday 25th September

Between 1400 and 1630

Bishops Green Village Hall

NP Website



Refreshments served



**IMPORTANT
Community Consultation**

**Friday 24th September
Ecchinswell Village Hall**

or

**Saturday 25th September
Bishops Green Village Hall**

Please Join Us

Consulting You The Community

Please come and view the displays

An opportunity to give your views
individually

Drop in at a time to suit you during the
event

We will give the community early feedback
on what you have said

If you cannot make it on these days, please let us
know and we will find another way to collect your
thoughts. (n.plan.esbg@gmail.com or )



Please note: This Neighbourhood Plan consultation event is not connected with the consultation by Catesby Estates on their proposals for College Copse Fields nor with community led debate in connection with this proposal.

However, we want the Neighbourhood Plan to reflect the opinions of the community on **all and any** development in the Parish. It is vital that residents make their views known in **both** consultation processes.

OUR Neighbourhood Plan will define
the future for **OUR** Community

Your vision for development of our parish over the
next 20+ years.

A collective shaping of where we live

Your views on the development policies to be
applied to our parish.

Your voice in planning decisions that affect us
....big decisions are coming.

- *Our plan for appropriate development*
- *Our tool to resist inappropriate development.*
- *Response to climate change & nature recovery*

Main focus of the Plan – housing development **BUT**
in the context of:

- *Environment, culture & history*
- *Current & future demographics*
- *Jobs & employment*
- *Infrastructure (utilities, roads, etc)*
- *Community facilities (shops, play, sport, pub etc)*
- *Services (medical, education, social care)*
- *What **YOU** think about the future*

ES&BG NP Coaster Final



Community Engagement 24th & 25th September 2021

Approach & Process

Guided discussion through 3 areas in turn – one in each corner of the hall – steer residents through with arrows on the floor

Provide post-its & pens on each table and encourage people to write down thoughts and opinions – no need to identify yourself unless you want follow up

At least one team member in each area to coach/prompt participation/input

Entrance Area ... Welcome ... *pull up banners as prop*

[These pull-up banners at entrance]



Give a warm welcome and:

- manage any surges to keep numbers in hall
- tell people to take their time
- offer refreshments
- ask people to practice social distancing – advise there is hand sanitiser available
- ask for names & email addresses for follow up – we also need a tally for fire safety

AREA 1 ... Introduction ... pull-up banner as prop supported by flip charts

Spoken support	Welcome! <i>[text for flip chart]</i>
<ul style="list-style-type: none"> • Emphasise nothing is yet decided • Emphasise that everyone’s opinion is important – no wrong answers • Acknowledge there will be differences in opinion • Make clear this is not connected to the Catesby Estates proposal • Thank residents for joining this first step 	<ul style="list-style-type: none"> • Thank you for coming today • Today is exploring your views • First step - nothing is yet decided • Everyone’s view important • No wrong answers • There will be different opinions • Have YOUR say! <i>(not connected to Catesby proposal)</i>

What is a Neighbourhood Plan? *[Use this pull-up banner – hand out spare leaflets]*

- Your vision for development of our parish over the next 20+ years.
- A collective shaping of where we live
- Your views on the development policies to be applied to our parish.
- Your voice in planning decisions that affect us big decisions are coming.
 - Our plan for appropriate development
 - Our tool to resist inappropriate development.

[Have a couple of example plans (e.g. Burghclere, Ashford Hill & Headley) printed out ...invite participants to view]



Background	Why do we need a Plan? <i>[text for flip chart]</i>
<ul style="list-style-type: none"> • Get whole community behind a future for the parish • Ability to respond coherently to development proposals • Suspect there are significant un-met needs in the parish • Planning system (Local Plan) expects parishes to have an NP 	<ul style="list-style-type: none"> • Community-led vision for parish • Can respond to Planning Proposals • Respond to un-met needs • Planning system expects a plan

Background	What is in the Plan? <i>[text for flip chart]</i>
<ul style="list-style-type: none"> • A vision/ambition for the Parish • Policies for development in the Parish to support the vision – these have some legal weight in future planning decisions • Policies to cover much wider scope than housing – these may have little/limited legal weight but are important context for the plan and can be basis for projects 	<ul style="list-style-type: none"> • Vision for the parish • Policies for Housing • Other policies <ul style="list-style-type: none"> ○ Sustainability ○ Environment ○ Facilities & services

Spoken support	Today and What Follows <i>[text for flip chart]</i>
<ul style="list-style-type: none"> • Collect thoughts and opinions from residents on the parish today and how they see the future • Get residents thoughts on elements/ideas that can be built into policies • Consolidation of these inputs into a draft vision and policies • Testing the vision and policies with residents to gain support • Prepare a draft plan based on community supported vision/policies • Get the draft plan reviewed by B&D BC for compliance with NP procedures • Referendum for the community to approve the plan – target May 2023 local elections? 	<ul style="list-style-type: none"> • Get Your thoughts & opinions <ul style="list-style-type: none"> ○ Way forward for parish ○ Components for policies • What next? <ul style="list-style-type: none"> ○ Consolidate your input ○ Draft policies & test with you ○ Create draft plan & test ○ Final Plan ○ Inspection & Referendum • “Made” Plan – late 2022 • Referendum May 2023

Spoken support	Now please can you... <i>[text for flip chart]</i>
<ul style="list-style-type: none"> • We want you to look at two areas and give us your thoughts – one is general – one is more specific <ul style="list-style-type: none"> ○ The first area helps us define your vision for the parish ○ The second area allows us to test some policies for the parish • Look at the posters and the post-its others have written • Ask the team questions • We will ask you for your opinions and thoughts • Write your opinions and thoughts on post it 	<ul style="list-style-type: none"> • Visit 2 areas in turn • Give us your opinion using post-it notes • Ask the team questions <p>Doing this, you help</p> <ul style="list-style-type: none"> • create the vision for the parish • define policies to make the plan real <p>Benefits of a good Neighbourhood Plan</p> <ul style="list-style-type: none"> • Our vision for appropriate development • Our tool to resist inappropriate ideas <p style="text-align: center;">Over to you!</p>

Area 2 ... Open Questions Area ... pull-up banner and big table map as props plus 5 flip charts on tables in 2 groups with prompted discussion asking residents to write thoughts on Post-Its to add to others



Our Parish *[use this pull-up banners plus table map with pictures]*

Data on banner plus a big table map – 2m X 1m

- Start with the map of the parish
- Engage by asking if they can locate where they live on the map, what they know and what surprises them about the parish and the info shown.
- Move to the questions and ask residents to write their opinions in response to the questions and place their post-its on the flipcharts

Area 2A – some general questions in 3 sub-groups – *[1 flip chart for each on tables with space for post-its]*

- What do you like?
- What do you want to want to keep/enhance?

- What concerns you?
- What is missing?

- What do you think is most important for the future of the parish?

Area 2B - two general question areas on housing – *[1 flip chart for each on tables with space for post-its]*

- How much more housing do you think is needed in the parish (if any)?
- What size/type?

- What concerns do you have about more housing?
- If there is development, what needs to accompany it (e.g. services & infrastructure)?

Area 3 ... Detailed Questions Area ... flip charts on boards/tables with prompted discussion asking residents to write thoughts on Post-Its to add to others

Area 3A – *flipchart on board plus 3 on tables*

- Need to test possible housing policies.
- **None of these are decided**
- Four levels of development shown with examples
 - Use post-its to give your vote AND your comments (e.g. alternatives or where these might happen)
 - “support”
 - “worth considering”
 - “reject”

Four possible levels of housing development <i>[4 flip charts on tables with space for votes & comments]</i>		
Very Limited	Moderate	Significant
<ul style="list-style-type: none"> • Replacements and small in-fills only • Small developments <ul style="list-style-type: none"> • brown-field sites only • tied to employment 	<ul style="list-style-type: none"> • Small (5-10) development targeted at specific groups e.g. <ul style="list-style-type: none"> ○ affordable homes for couples/young families ○ smaller homes suited to the elderly ○ possibly via Community Trust and/or • Small mixed development – a few homes plus rural business hub 	<p>Larger scale area of 50+ new homes (Ashford Hill development or Catesby proposal are examples)</p>
	<p>Big</p> <p>Create “full service” larger village in the parish</p> <ul style="list-style-type: none"> • Hundreds of new homes • Shop/school/medical unit • Small business units • Social/leisure facilities etc.... <p>In effect creating something like Kingsclere in the parish</p>	

Area 3B – *flipchart on board plus 4 on tables*

What other policy areas are important to you?

- Here are 4 groups of policy types
- For each group, use post-its to give your opinion on:
 - Which of these is important to you
 - What do you want to see that is different from today
 - What is missing?

<p>Economic & leisure</p> <ul style="list-style-type: none"> • Local employment opportunities • Heritage • Visitors & tourism • Countryside access • Play facilities • Sport facilities • Social facilities 	<p>Transport</p> <ul style="list-style-type: none"> • Public Transport • Roads & traffic management • Parking • Facilities for electric cars
<p>Services</p> <ul style="list-style-type: none"> • Local Shops • Education • Internet • Electricity • Mobile coverage • Water/sewage • Access to Medical & social care 	<p>Environment</p> <ul style="list-style-type: none"> • Green spaces • Responding to Climate Change • Nature and Nature Recovery • Environment – woods, rivers etc • Renewable energy • Biodiversity • Preserving landscape & views

Exit

- Check anything else they want to know
- Thank for joining and say we will be back with first draft plan late in the year
- Hand out coasters

Core Roles/Stations:

<p>Greeter @ Entrance</p>	<ul style="list-style-type: none"> • Welcome all attendees & manage surges • Point out sanitisers and ask to practice social distancing • Point out 3 areas to be visited in turn: The Plan then The Parish then Housing the Facilities/Services • Tell people to take their time • Inform about refreshments • Tell all that we want them to write opinions on post-its – these and pens are provided • Collect names/emails for follow up & safety tally
<p>‘Host/Coach’ @ Area 1</p>	<ul style="list-style-type: none"> • Talk around key points on pull up banner and on the 3 flipcharts on boards. • Point out extra detail in the 2 smaller charts on board and use for any questions arising • Support by handing out spare copies of leaflet (we have plenty) • Point out the copies of plans from neighbouring parishes if they want to examine
<p>‘Host/Coach’ @Area 2</p> <p>Two workstations in the area Manage post-its ideally numbering for the specific question if removed.</p>	<ul style="list-style-type: none"> • Start with the map of the parish • Engage by asking if they can locate where they live on the map, what they know and what surprises them about the parish and the info shown. • Move to the questions and ask residents to write their opinions in response to the questions and place their post-its on the flipcharts • Next move on to the general questions on housing and ask residents to respond. • Ideal if they can/want to respond to all questions but not essential
<p>‘Host/Coach’ @ Area 3</p> <p>Two workstations in the area Manage post-its ideally numbering for the specific question if removed.</p>	<ul style="list-style-type: none"> • Start with the detailed questions on housing • Emphasise that these cover all POSSIBLE options/policies. NOTHING is decided. We are testing opinion across the parish. <ul style="list-style-type: none"> ○ The more detail they can give on their opinions the better. ○ Can say “Support” or “Worth Considering” to more than one option. • Once done, repeat the process with section covering other policy areas
<p>Host @ Exit</p>	<ul style="list-style-type: none"> • Check anything else they want to know • Thank for joining and say we will be back with first draft plan late in the year • Hand out (lots of) coasters
<p>Refreshments Host</p>	<ul style="list-style-type: none"> • Tea/coffee/squash/biscuits are on offer • Ensure kettle/urn not accessible form the hatch • Encourage people taking hot drinks to do this sitting or standing not walking around

Welcome!

- Thank you for coming
- Today is exploring your views
- First step - nothing is yet decided
- Everyone's view important
- No wrong answers
- There will be different opinions

Have YOUR say!

Why do we need a Plan?

- Community-led vision for parish
- Can respond to Planning Proposals
- Respond to un-met needs
- Planning system expects a plan

What is in the Plan?

- Vision for the parish
- Policies for Housing
- Other policies
 - Sustainability
 - Environment
 - Facilities & services

Today and What Follows

- Get Your thoughts & opinions
 - Way forward for parish
 - Components for policies
- What next?
 - Consolidate your input
 - Draft policies & test with you
 - Create draft plan & test
 - Final Plan
 - Inspection & Referendum
- “Made” Plan – late 2022
- Referendum May 2023

Now please can you...

- Visit 2 areas in turn
- Give us your opinion using post-it notes
- Ask the team questions
- Doing this, you help
 - create the vision for the parish
 - define policies to make the plan real

Benefits of a good Neighbourhood Plan

- **Our** vision for appropriate development
- Our tool to resist inappropriate ideas

Over to you!

Your Parish

What do you like?

What do you want to
keep/enhance?

Your Parish

What concerns you?

What is missing?

What do you think is most important for the future of the parish?

How much more housing
do you think is needed in
the parish (if any)?

What size/type?

What concerns do you have about more housing?

If there is development, what needs to accompany it (e.g. services & infrastructure)?

- Need to test possible housing policies.
- **None of these** are decided
- Four levels of development shown with examples
- Use post-its to give your vote AND your comments (e.g. alternatives or where these might happen)
 - “support”
 - “worth considering”
 - “reject”

Very Limited

- Replacements and small in-fills only
- Small developments
 - brown-field sites only
 - tied to employment

Moderate

Small (5-10) development targeted at specific groups e.g.

- affordable homes for couples/young families
- smaller homes suited to the elderly
- possibly via Community Trust

and/or

Small mixed development – a few homes plus rural business hub

Significant

Larger scale area(s) of 50+ new homes (Ashford Hill development or Catesby proposal are examples)

This level of development is very unlikely to bring extra infrastructure or services.

Large

Create “full service” larger village in the parish

- Hundreds of new homes
- Shop/school/medical unit
- Small business units
- Social/leisure facilities etc....

In effect creating something like Kingsclere in the parish

What other policy areas are important to you?

- Here are 4 groups of policy types
- For each group, use post-its to give your opinion on:
 - Which of these is important to you
 - What do you want to see that is different from today
 - What is missing?

Economic & Leisure

- Local employment opportunities
- Heritage
- Visitors & tourism
- Countryside access
- Play facilities
- Sport facilities
- Social facilities

Transport

- Public Transport
- Roads & traffic management
- Parking
- Facilities for electric cars

Services

- Local Shops
- Education
- Internet
- Electricity
- Mobile coverage
- Water/sewage
- Access to Medical & social cares

Environment

- Green spaces
- Responding to Climate Change
- Nature and Nature Recovery
- Environment – woods, rivers etc
- Renewable energy
- Biodiversity
- Preserving landscape & views

Overview of Findings from Community Consultation held on 24th & 25th September 2021 at Ecchinswell & Bishops Green Village Halls

Around 100 residents from the parish of Ecchinswell, Sydmonton & Bishops Green took part in these consultation events which built on the inputs from other residents who contributed their opinions via earlier pop-up events. The key take outs from these consultations are as follows:

- All residents place high value on the rural environment of the parish, the perceived safe and friendly environment and the opportunities this all provides for enjoying the countryside, wildlife and walks. Many also value the proximity of our rural location to facilities in Newbury & Basingstoke.
- Many residents expressed serious concerns over the current level of traffic/speeding and also over the impact of any significant housing development on already stretched infrastructure and services. Other concerns were the availability of affordable housing, the need for one or more comprehensively stocked local shops and the lack of useful public transport.
- For the future, a large majority of residents want to see some but not a lot of housing development (10-30 homes) with a focus on homes that are a) affordable and/or suited to the elderly and b) in keeping with the rural environment. Residents want to see homes that are “built well for the future” not ones that are cheap and unsustainable. They also want to see maintenance/enhancement of the rural feel, the countryside/environment and the sense of community.
- A small minority (<10%) say they do not want to see any more housing in the parish.
- There is pretty well universal rejection of larger scale development because it would ruin the look/feel of the parish, create even more problems with traffic on narrow rural roads and adversely impact education/medical provision and other services like electricity & sewerage. Such development is also seen to create risk of flooding around the Enbourne and significant negative impact on the environment, nature and wildlife.
- A range of other policy areas for the Neighbourhood Plan to address were tested. These were under the broad headings of Economic and Leisure, Transport, Services and Environment. Most were seen as important or essential.

The next steps for the Neighbourhood Plan Team are to:

- Further analyse and consolidate the opinions of residents from the consultation.
- Incorporate potential new or revised policies emerging from the work Basingstoke & Deane BC are doing to update the Borough Local Plan
- Create a set of draft policies for our Neighbourhood Plan based on these inputs and over the next couple of months, test and refine these with residents.
- From this work, create a first draft of our Neighbourhood Plan for testing with residents in early 2022.
- Overall, we are still targeting the establishment of a “Made” plan by around this time next year. (A “Made” plan is one that has been through several stages of formal consultation and inspection and is ready for final approval via referendum.)

If you have any comments or questions, please contact the team via the ES&BG Neighbourhood Plan email address (n.plan.esbg@gmail.com)

Overview of responses from Residents at the Community Consultations on 24th & 25th September 2021

Summarised from post-its completed by residents in response to questions - similar to findings from earlier pop-up events repeated under the tables

Area	Questions	Summary of responses
Your Parish (2A, 2B, 2C)	What do you like? What do you want to keep/enhance?	Consistent positives on Rural, countryside, walks, wildlife, community, small, friendly, pub, peace, quiet, safe, close to town
	What concerns you? What is missing?	Traffic/speeding. Too much development vs infrastructure. Affordable housing. Littering/fly-tipping/access to recycling. Lack of community. Need - Shop, public transport, policing
	What do you think is most important for the future of the parish?	Limited development - affordable/suited to elderly. Sorting traffic/speeding. The environment. Maintain/enhance rural feel, community. Public transport.
Housing – general (2D & 2E)	How much more housing do you think is needed in the parish (if any)? What size/type?	Majority support some but not a lot (10-30), mixed, affordable, suited to elderly, in keeping with rural environment. Build well for the future - not cheap unsustainable homes Small minority say "none"
	What concerns do you have about more housing? If there is development, what needs to accompany it (e.g. services & infrastructure)?	Huge concern on traffic/roads Frequent mention of impact on education/medical services and lack of public transport and shops Also concern over electricity, sewerage, internet and access to recycling centres. Strong concerns on environment, flooding and look/feel of the parish

Area	Questions	Summary of responses
<p>Housing – specific options (3A & 3B)</p>	<p>Very Limited</p> <p>Replacements and small in-fills only Small developments</p> <ul style="list-style-type: none"> • brown-field sites only • tied to employment 	<p>Broad support for this (basically status quo) option but recognition by many that this is not/may not be enough Strong support for brownfield and focus on affordable homes for local people Other comments about settlement boundaries and more creative options</p>
<p>Need to test possible housing policies. None of these are decided Four levels of development shown with examples Use post-its to give your vote AND your comments (e.g. alternatives or where these might happen)</p> <ul style="list-style-type: none"> • “support” • “worth considering” • “reject” 	<p>Moderate</p> <p>Small (5-10) development targeted at specific groups e.g.</p> <ul style="list-style-type: none"> • affordable homes for couples/young families • smaller homes suited to the elderly • possibly via Community Trust and/or • Small mixed development – a few homes plus rural business hub 	<p>Broad support for this option - no real objections Support for mixed, affordable housing and units suitable for the elderly - mixed to get community spirit/feel and catering for next generation Some scepticism on rural business unit - traffic Comments on infrastructure required for this</p>

Area	Questions	Summary of responses
<p>Housing – specific options (3C & 3D)</p> <p>Need to test possible housing policies.</p> <p>None of these are decided</p> <p>Four levels of development shown with examples</p> <p>Use post-its to give your vote AND your comments (e.g. alternatives or where these might happen)</p> <ul style="list-style-type: none"> • “support” • “worth considering” • “reject” 	<p>Significant</p> <p>Larger scale area(s) of 50+ new homes</p> <p>Ashford Hill development or Catesby proposal are examples.</p> <p>(This level of development is very unlikely to bring extra infrastructure or services.)</p>	<p>Essentially universal rejection esp. as seen to destroy rural character of the parish/villages</p> <p>Impact on traffic, infrastructure and services a major concern - basically seen as unsustainable</p>
	<p>Large</p> <p>Create “full service” larger village in the parish</p> <ul style="list-style-type: none"> • Hundreds of new homes • Shop/school/medical unit • Small business units • Social/leisure facilities etc.... <p>In effect creating something like Kingsclere in the parish</p>	<p>Essentially universal rejection - too big for area - changes rural village feel too much - roads seen a biggest problem</p> <p>No trust that facilities would actually happen</p>

Area	Questions	Summary of responses
<p>What other policy areas are important to you? (3E & 3F)</p> <p>Here are 4 groups of policy types For each group, use post-its to give your opinion on:</p> <ul style="list-style-type: none"> • Which of these is important to you • What do you want to see that is different from today • What is missing? 	<p>Economic & Leisure</p> <ul style="list-style-type: none"> • Local employment opportunities • Heritage • Visitors & tourism • Countryside access • Play facilities • Sport facilities • Social facilities 	<p>Fairly widespread support for local employment opportunities but some objections as well (not needed - plenty in Newbury etc) - broadband a key enabler</p> <p>Strong support for countryside access and for various (improved/more) sport/leisure/social</p> <p>A few ideas on farmers markets, craft markets etc</p> <p>Some support for heritage/tourism/visitors and for some clubs/activities to form/happen</p> <p>A couple of opinions that none needed/wanted or we don't have the population for these to be viable</p>
	<p>Transport</p> <ul style="list-style-type: none"> • Public Transport • Roads & traffic management • Parking • Facilities for electric cars 	<p>Major concern for many from this section and 2B/2C - this is a highly car dependent community</p> <p>Serious project needed on traffic management & speeding and improvements to road layout</p> <p>Strong realisation that electric car charging is/will be a problem for many - key issue for flats & parking separated from houses</p> <p>Public transport an issue for many but recognition that economics tough</p> <p>Transport for the elderly/non drivers comes though strongly as an issue - many seem trapped</p>

Area	Questions	Summary of responses
<p>What other policy areas are important to you? (3G & 3H)</p> <p>Here are 4 groups of policy types For each group, use post-its to give your opinion on:</p> <ul style="list-style-type: none"> • Which of these is important to you • What do you want to see that is different from today • What is missing? 	<p>Services</p> <ul style="list-style-type: none"> • Local Shops • Education • Internet • Electricity • Mobile coverage • Water/sewage • Access to medical & social care 	<p>Strong message that all of these matter and need more proactive thinking for the future - tip access also a recurring theme</p> <p>Internet and mobile coverage are strong concerns now and vital for the future</p> <p>Several concerns over electrical infrastructure - car charging/heating and history of power cuts</p> <p>Lots of desire for local shops but balanced with concern over viability</p> <p>Less specific concern on education/medical/social care</p>
	<p>Environment</p> <ul style="list-style-type: none"> • Green spaces • Responding to Climate Change • Nature and Nature Recovery • Environment – woods, rivers etc • Renewable energy • Biodiversity • Preserving landscape & views 	<p>All these are important to many residents - not surprising given strong feeling that this is a rural area and should be maintained as such</p> <p>Mentions of light pollution, working with rather than against land-owners and investment in solar/car charging etc</p> <p>Various potential projects in biodiversity and wild life as well as identifying key views/landscapes and green spaces</p>

Similar findings from earlier pop-up events:

- Limited awareness of the NP or its purpose
- Apparent willingness to discuss the issues and attend the Sept meetings
- Most/all really like/value the quiet/peaceful/rural countryside feel
- Most feel part of some form of community – but these seem to be small clumps rather than the parish or one of the villages as a whole
- Nobody wants major housing development – ruin the feel/environment – inadequate facilities/services already
- Most see the need for some more housing but (genuinely) limited – most talk of tens. Views are not well formed – when prompted, key needs seen are a mix of more social/affordable/smaller housing for the young/families/the elderly.
- Facilities/services are seen as limited/poor esp shops, bus service, schooling, play/social provision
- Traffic/parking a concern to most as well as high car dependency
- Various anecdotes/stories about past failures of development and/or change
- Talk that ideas for patches of social housing will get rejected by wealthy owners of the big houses who will not want such things near them.

Attendees at the pop-up events (esp the logo competition exhibition) were the younger generation of the parish who were less well represented at the consultations on 24th and 25th September

Overall views are broadly similar across the parish and across age & socio-demographic groups but feelings on some issues are stronger in some sub-groups.