



*Basingstoke
and Deane*

Older People's Plan

for Basingstoke and Deane 2011 to 2014





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Introduction

It is now recognised that services and support systems that enable older people to continue to live independently in their own homes, that help them to continue to make contributions to their community and ensure they are informed and confident citizens, are important to improving their wellbeing.

This plan has been produced to address areas of service improvement for Basingstoke and Deane's residents who are aged over 55.

The Older People's Plan (OPP) aims to deliver tangible outcomes for older people within Basingstoke and Deane based upon identified need and responding to changing circumstances. The vision of the OPP is that older people can live in a borough:

- that meets changing needs as people approach and reach old age; and
- where older people have choices and enjoy the best quality of life as valued and active members of the community.



The latest mid-year population estimates (2010) published by the Office for National Statistics (ONS), show that 14.2% (23,500 people) of the borough's population is aged over 65 (compared with the England average of 16.5% or the Hampshire average of 18.5%).

However, with 12.2% of its population in the 55-64 age group, the borough exceeds the England average (11.7%) for those approaching retirement age (though remains below the Hampshire average of 12.9%).



In addition, with over 31% of its population in the 35-54 age group, the borough has a higher percentage moving towards the over 55 age groups over the next 20 years than either Hampshire (28.8%) or England as a whole (27.9%).

Successive mid-year population estimates also show how the proportion of the local population aged 65+ has increased more rapidly in both Basingstoke and Deane (from 12.4% to 14.2%) and Hampshire (16.2% to 18.5%) over the period 2001-2010, compared with the average for England (15.8% to 16.5%).

Looking to the future, the latest population predictions indicate that for every 5-year age band above the age of 50, Basingstoke and Deane will experience a faster rate of growth than either Hampshire or England as a whole (see chart on page 5 for details). On the basis of these trend-based projections, the borough's post-retirement age population could increase by nearly 19,000 people between 2010 and 2031.



Given the estimated levels of population increase in various ethnic groups within the borough over the past decade, it is also projected that the older population will grow more diverse over time. Further details of the changing ethnic composition of the borough by age group will become available when 2011 Census data is published from the second half of 2012 onwards.

Further information relating to population growth by age and by ward can be found in Appendices 1 - 3.



There is already a great deal of work taking place across the borough to support older people to live independent and fulfilling lives. The main aim of this plan is to provide a framework to be able to deliver a coordinated approach to this work, as well as to provide the basis for developing future initiatives with key partners, including older people, voluntary / community sector organisations, Hampshire NHS and Hampshire County Council.

The plan also provides the opportunities to strengthen partnership working, pool resources and to get the most positive outcomes from the actions identified. Partners will also have a reference point to be able to shape services they provide, ensuring focus on developing and delivering the best possible services for Basingstoke and Deane's older people.

As well as input from all of our key partners, including the Basingstoke and Deane Over 55's Forum and the Hampshire County Council Older People's Wellbeing team, other organisations (including housing associations, voluntary sector, police) have been involved in the development of this plan.

The priorities of this plan are supported by local partners through the Basingstoke Area Strategic Partnership (BASP). The key themes and priorities of BASP for collaborative working that are relevant to this plan are as follows:

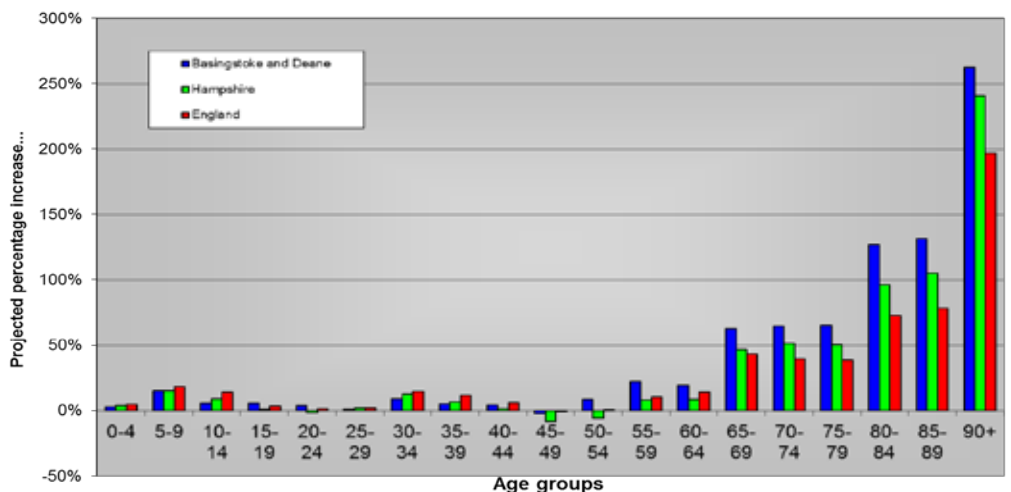
Focussing on older people

1. Develop independence for older people through appropriate housing and support and security to enable them to stay in their own homes; feeling and being safe.
2. Prepare people for later life – recognising there is a broad spectrum of 'older' people, inform and signpost to relevant activities, opportunities, and advice through a range of communication channels.

Further links have been made through the Basingstoke Health and Wellbeing priorities for action shown in Appendix 4, and the Black and Minority Ethnic (BME) 2009 Survey/ Action Plan referred to in Appendix 5.



Projected population growth by age group 2010-2031
Source: ONS 2008-based Subnational Population Projections





The structure of the Plan

The plan reflects the Audit Commission/Better Government for Older People seven dimensions of independence (2004). The dimensions of independence were determined after consulting with older people nationally in 2003/04, and are used in the production of research and policy documents. They provide simple and clear headings within which to balance the complex interaction between what individuals can do and what the wider community needs to address in order to improve older people's wellbeing and quality of life. Hampshire County Council's Older People's

Wellbeing Strategy also follows this format.

The seven dimensions of independence are:



1. Housing and home

Maintain the fabric of a property, adequate heating, safety in the home, maintaining the garden and help with household duties.

2. Neighbourhood

Feel safe in a community, adequate lighting and pavements, and relationships across the generations.



3. Social activities, social networks,

Keeping busy Activities available to attend, visitors to the home, volunteering, leisure, learning.

4. Getting out and about

Safe walkways, bus routes, mobility scooters.

5. Income

Advice and access to appropriate entitlements, as well as adequate money to live on.

6. Information

Accessible and relevant information.

7. Health and healthy living

Approachable services when required, access to healthy activities and information.





As a result of consultation carried out by the Older Persons Partnership the top four themed priorities for Basingstoke and Deane were identified as:

- Transport
- Personal Safety
- Help in the Home
- Information

This is reflected in the consultation carried out by Hampshire County Council's Wellbeing team to develop the Hampshire Older People's Wellbeing Strategy – the top six priorities for Basingstoke and Deane were identified as:



1. Knowing about benefits I'm entitled to
2. Ways to feel safe out and about
3. Getting about on transport as easily as possible
4. Clear information about health and wellbeing
5. Knowing more about home maintenance services
6. More information about what activities are nearby

Safeguarding adults



Safeguarding vulnerable adults means protecting them from abuse, which can be experienced as physical, institutional, financial, sexual, psychological abuse and discrimination. Support and advice is available from Hampshire County Council Adult Social Care as well as voluntary organisations, such as Age UK. Basingstoke and Deane Borough Council is developing its own corporate policy on safeguarding adults. Once this has been developed, comprehensive education and training will be given to all staff. Once the policy is in place, the council will be able to incorporate key issues into the Older People's Plan.



¹ The Older People's Partnership is a sub group of the Basingstoke & Deane Health & Wellbeing Partnership and is responsible for delivering the actions identified within this plan. The membership of the OPP includes: Basingstoke & Deane Borough Council, HCC Wellbeing Team, Basingstoke Voluntary Services, Age Concern, Basingstoke Over 55's Forum, Housing Associations, Police.

Monitoring and Updating

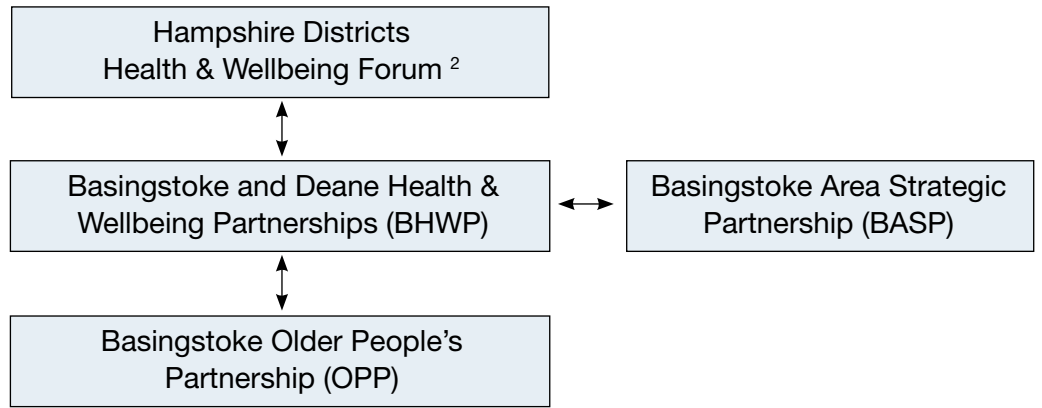
Who owns the plan?

The plan is owned by the Basingstoke and Deane Health and Wellbeing Partnership (BHWP), which reports to the Basingstoke Area Strategic Partnership (BASP). The BHWP is a multi-agency body that includes representation from statutory agencies and voluntary sector organisations with an interest in the health and wellbeing of Basingstoke and Deane residents. It involves stakeholders from the following organisations and teams:

The following organisations are entitled to be members of the Partnership (in alphabetical order):

- **Basingstoke and Deane Borough Council**
 - Portfolio Holder for Housing, Health and Culture
 - Officers responsible for Housing, Health and Environmental Health
- **Basingstoke and North Hampshire NHS Foundation Trust**
- **Basingstoke Get Active Group**
- **Basingstoke Voluntary Sector Forum**
 - 2 representatives
- **Hampshire County Council**
 - Officers responsible for Adult Social Services and Prevention and Early Intervention
- **Local Children's Partnership**
- **NHS Hampshire**
 - GP Practice Based Commissioning
 - Public Health / Health Improvement
- **Older Persons Partnership**
- **Patient/Public Involvement**
- **Southern Health NHS Foundation Trust**
 - Officers responsible for Community Health Care, Mental Health and Learning Disability services





How the plan will be managed and updated

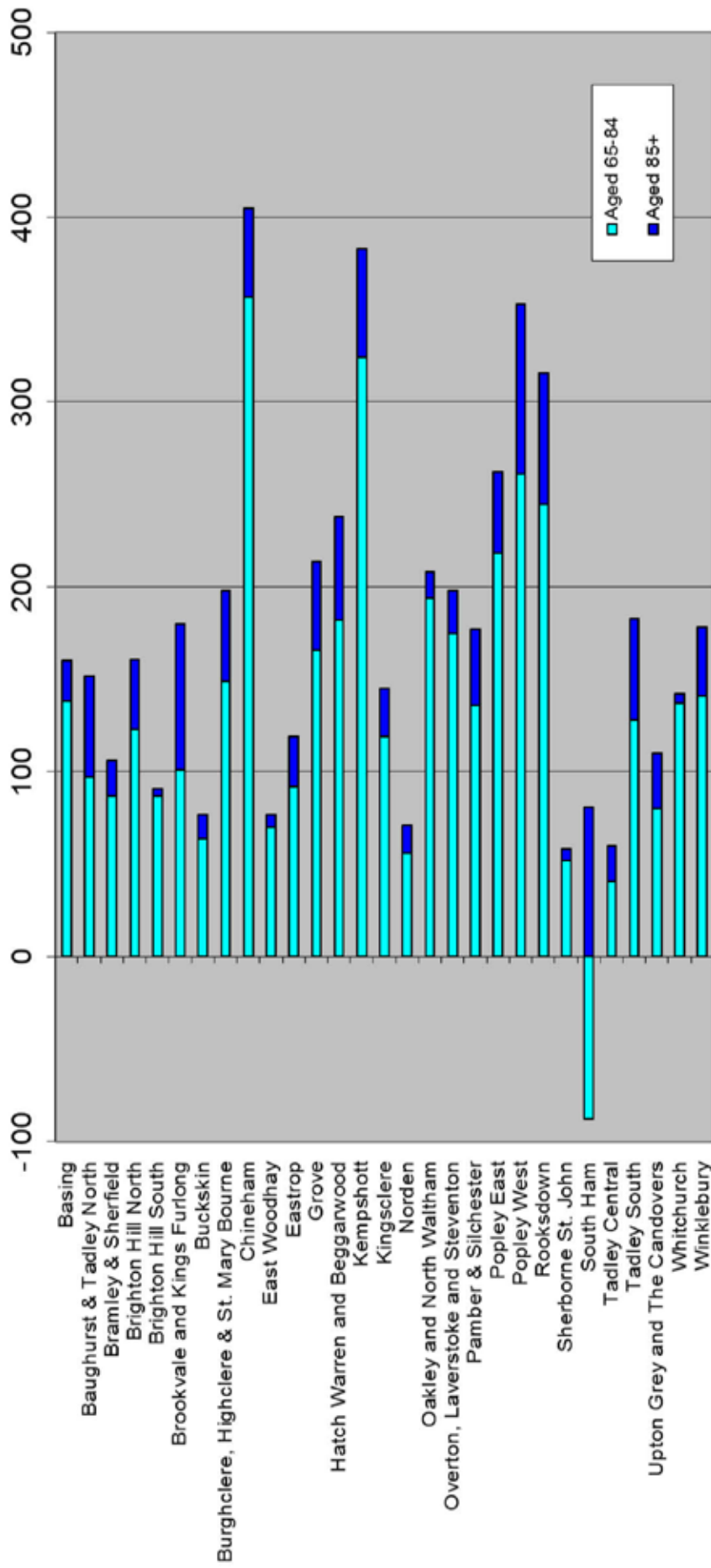
Members of the Basingstoke OPP will take the lead for actions relating to their area of specialism, and the partnership will monitor progress at its quarterly meetings and report to the Health and Wellbeing Partnership. The BHWP will also report to the Basingstoke Area Strategic Partnership annually on the progress made and any new priorities/actions.



2 Transitional arrangements pending final structures resulting from National Health reforms

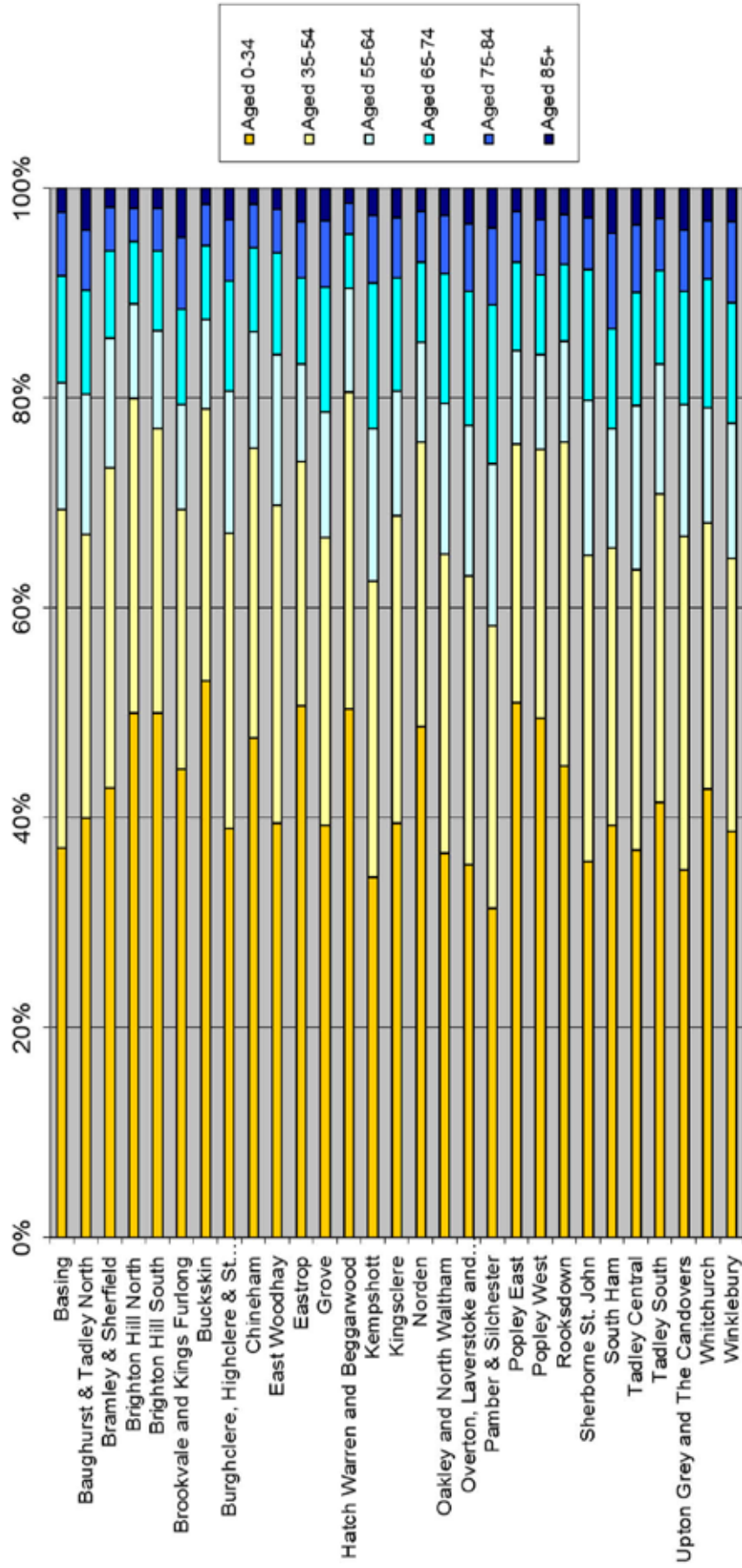
Basingstoke & Deane: Population change 2011-2017: older age groups

Forecast change in number of people in each ward



Source: 2010-based SAPF, HCC

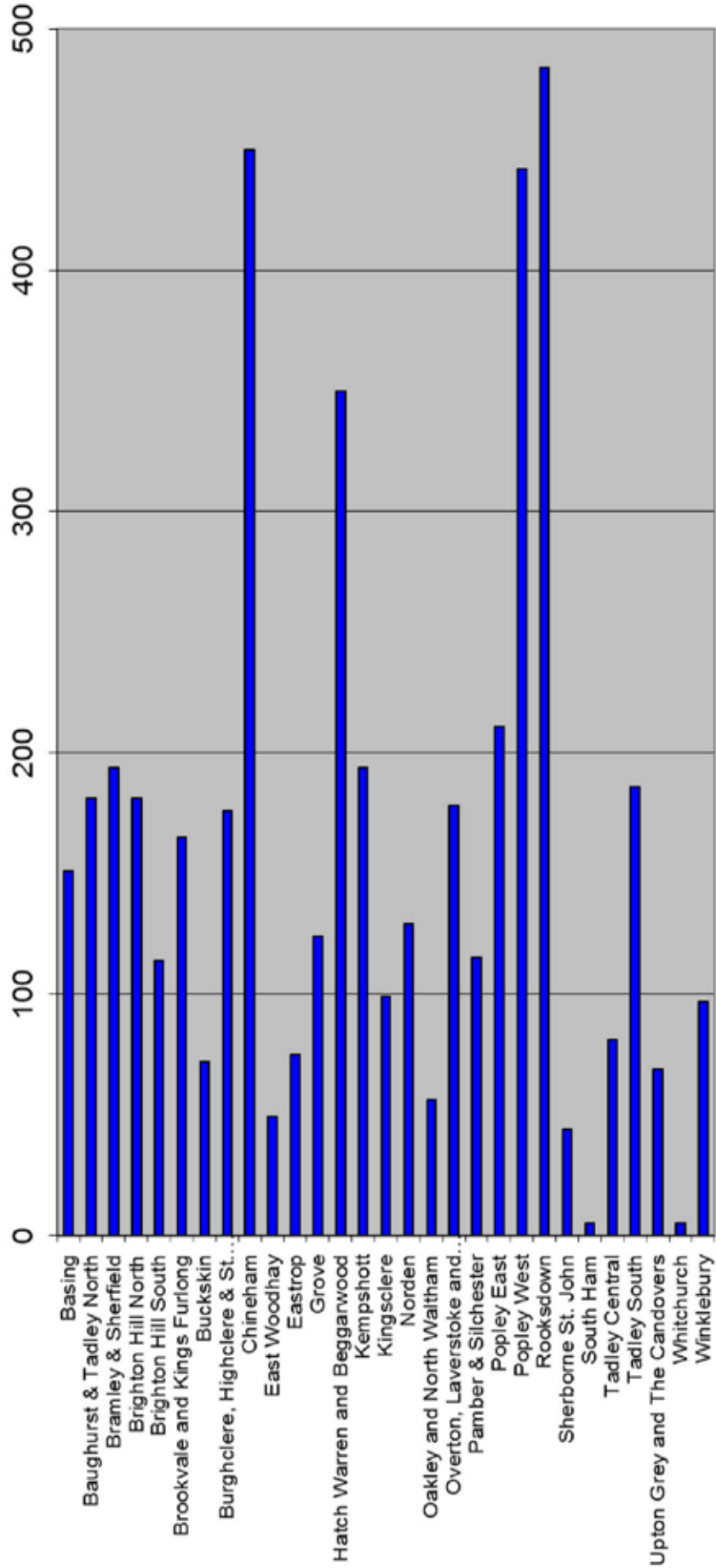
Basingstoke & Deane: Ward population profile 2017



Source: 2010-based SAPF, HCC

Basingstoke & Deane: Population change 2011-2017: 55+ age group

Forecast change in number of people in each ward



Source: 2010-based SAPF, HCC



The Health and Wellbeing Partnership's priorities for action

(full document can be found at: www.basingstoke.gov.uk/browse/community-and-living/health-and-wellbeing/_default.htm)

Rationale for the priorities

The Health and Wellbeing Partnership reviewed data from the Joint Strategic Needs Assessment and the aspirations for improved health outcomes set out in national and local strategies. The Partnership identified three shared priorities for action, and those which are relevant to the role of the OPP are as follows:



1. Keeping older people independent as part of meeting the demands of the rise in the number of older people, which will have a significant impact on the need for health and social care, including:
 - Increasing numbers of people with dementia
 - Increasing numbers of admissions to hospital as a result of falls in those aged over 65 years
 - Increasing need for hip replacements knee replacements and cataract surgery in those aged over 65 years
 - Increased uptake of adult social care services in all local authorities and across all client groups
 - Increased support for carers and carer health service demand, for example for psychological services, especially as some carers will be older people themselves.
2. Increasing physical activity and promoting wellbeing, which underpins mental and physical health.



BME Wellbeing Survey/Action Plan (2009)

The purpose of the Black and Minority Ethnic (BME) wellbeing/survey was to enable Basingstoke and Deane Borough Council to understand the growing culturally diverse BME populations within the Borough by:



- identifying issues and concerns that are considered important, to ensure that all BME communities feel part of local life and are able to make the most of the opportunities that are available; and
- ensuring that the council has an up to date picture of the current wellbeing needs of BME communities, in order to consider developing initiatives/services to address these.



There were several issues identified by respondents that affect elderly people:

- language barriers – being able to understand the English language to access services
- lack of cultural/education activities
- fear of isolation, losing independence
- lack of opportunities to socialise within own cultures
- care provision, general health care
- buying ethnic food/meals on wheels
- lack of transport to access services and activities
- lack of respect/bad attitude from youngsters
- suitable housing (the conclusion from the 2006 Housing Survey was that the needs of the BME communities are similar to those of the wider community).



Conclusion - There is a need to build knowledge and confidence among BME elderly people to access the current services/activities provided.







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