



*Basingstoke
and Deane*



Strategic plan for sport and recreation in Basingstoke and Deane

2012 to 2025

Contents



4 Introduction

Why do we need a Strategic Plan for Sport and Recreation (the plan)?
How do we know the plan is focusing on the right things?
Who is the plan for?

9 Our vision and objectives

11 Turning objectives into reality

Objective 1: Retain and maintain
Objective 2: Improve quality and capacity
Objective 3: Enable development of new provision
Objective 4: Drive up participation.

26 Delivering the plan

How will it be delivered?
How will we know what difference it makes?
How can I get involved in delivering the plan?

28 Policy context

How does the plan relate to wider policy objectives?
National policy
Regional policy
Local policy.

30 Supporting documents

Foreword

The residents of Basingstoke and Deane are rightly proud of their sports and recreation facilities. The feedback we receive is that sport and leisure activities are one of their top priorities because they provide opportunities both for the young and for our older residents who are staying much more active for longer. This makes for a much healthier and involved community in the borough.

We have a wealth of well run sports and leisure clubs catering for a wide and diverse range of activities. These facilities have helped to produce sportsmen and women who compete successfully at national and international level.

But our residents also tell us that these facilities are under strain. Many of our sports facilities are reaching their capacity. This is clear evidence of the pent-up demand that exists in the borough. It is therefore vital that we start to plan now for the facilities that we want to see, not just in the next few years but in 10 and 15 years time.

This plan provides the strategic direction for all providers of sport and recreation to create for our residents, and for those who live nearby, what they have said they want.

It has been developed after extensive consultation with everyone interested in taking part in leisure activities as well as those committed to their own particular sport.

It is a blueprint for building on the great range of sporting opportunities that we already have in the borough to ensure we have something exceptional for the future.

This will not be provided by the council on its own, though we will continue to make significant investment in our existing facilities and to explore the opportunities for new initiatives with our established partners.

We encourage all involved in the provision of sport and recreation to use this document as the basis for helping us to build on the exceptional foundations that are already there and to make the borough a centre of excellence for the future.

Cllr Clive Sanders
Portfolio Holder for Communities, Sport and Leisure
and Deputy Leader



Introduction



Why do we need a plan?

Residents have said that sport and recreation provision matters to them, that it contributes to their health and wellbeing and that it also helps to make the borough a good place to live.

As the borough's population grows and changes over the next few years, it is important that sport and recreation opportunities change and grow to meet the needs of residents of the borough.

To achieve this we must ensure that the right mix of facilities and activities are provided for local residents and visitors in the future, that participation in sport and physical activity is increased and that resident's satisfaction is maintained.

Until now there has been no long-term plan for future sport and recreation provision. The current infrastructure has developed largely in an ad-hoc way over many years, often in response to the opportunistic availability of premises or capital funding secured.

The plan will help providers to make informed decisions about future sport and recreation needs in a more coordinated way. It will be used to guide future planning policy for sport and recreation and influence the Local Development Framework Core Strategy and other supporting policies. The plan will also help provide clear and specific justifications to secure developer contributions from future development where there is a deficiency in the quality or quantity of sport and recreation provision.

The plan is a framework to guide the management, investment and future planning of all sport and recreation facilities, from local village recreation grounds to major borough leisure attractions within Basingstoke and Deane to 2025. The plan challenges providers to look at new ways of working and encourage innovative solutions to traditional or long standing issues. The plan sets the principles by which projects will be prioritised to meet needs across the borough.



The production of a plan does not infer that the council will be responsible for the delivery of all the proposals. Achieving an improved strategic infrastructure will depend on whether other providers in the public, voluntary, community, education and commercial sectors also contribute to the overall vision. The council, does, however, have a significant role to play in facilitating new and improved provision, such as through the coordination of developers' contributions, supporting the voluntary sports sector to develop strong and successful clubs, attracting investment from commercial enterprises, and providing leadership in bringing external funding opportunities and partners together.

The plan focuses on the key issues affecting sport and recreation across the borough and sets out objectives that all providers can own and contribute towards.



How do we know the plan is focusing on the right things?

The plan is underpinned by audits, consultation and a 'needs led' analysis of sport and recreation across the borough creating a detailed evidence base which has informed the production of the plan. The evidence base comprises of the following information and forms part of the supporting information referenced in the plan.

1. Leisure and Recreation Needs Assessment (LRNA), Kit Campbell Associates (September 2008)

A detailed audit of the majority of sport and recreation facilities across the borough in accordance with Planning Policy Guidance Note 17 (PPG17) 'Planning for Open Space, Sport and Recreation Facilities (2002).

The key features of the audit are:

- Detailed analysis of quality, quantity and accessibility of local facilities
- Interview responses from parish and town councils, ward members and clubs using outdoor pitches
- GIS mapping of all facilities with drive time thresholds.
- Development of draft proposed 'local' facility standards for each type of facility
- Application of the draft proposed standards to identify gaps in facility provision

2. Henley Centre, HeadLightVision (2008)

A high level analysis identifying economic, social and demographic trends that are likely to shape leisure and recreation in the borough up until 2026.

3. Local demographic information (2011)

Provides a 'snapshot' of the borough and helps to ensure that the plan primarily reflects the needs of the residents and responds to the anticipated growth of the borough.

4. Sport sector conference (October 2010)

Brought together public, private and voluntary sector providers of sport and recreation to identify future needs and challenges for the sector.

5. Stage 1 public consultation with residents, sports clubs/organisations and facility providers (October – November 2010)

The consultation focused on local views of the quality, quantity and accessibility of sports provision. The consultation also sought views on draft priorities for the plan.

6. Sports club questionnaire (November 2010)

Specific questionnaire to identify current and future needs and challenges for sports clubs.

7. Stage 2 public consultation with residents, sports clubs/organisations and facility providers (February – April 2011)

The consultation focused on facility specific issues and draft priorities that have emerged from the previous consultation to ensure the plan accurately reflects local need.

8. Review and monitoring

Due to the long term nature of the plan it is essential that it responds to changing needs and priorities. Regular consultation and reviews of supporting information will be undertaken during the life of the plan.





Who is the plan for?

The plan has been developed by the council from information obtained from a range of sources including consultation with residents and providers of sport and recreation opportunities. The plan is relevant to all interested in sport and recreation, in particular:

- Residents with an interest in sport and recreation needs in their local areas and the borough
- Parish and town councils responsible for providing and managing local sport and recreation facilities and activities, in particular for community planning in relation to sport and recreation
- Schools and colleges which provide sports facilities to the local community
- Sports clubs/leagues/organisations which manage or hire local facilities and/or which are looking to contribute to providing more opportunities for people to participate
- National governing bodies of sport that wish to develop facilities and/or deliver sports development programmes in Basingstoke and Deane
- Commercial leisure providers which are either based in the borough or looking to locate to Basingstoke and Deane
- Developers and planning applicants who need to consider the impact of development on sport and recreation needs
- Neighbouring local authorities which may be planning new sport and recreation facility provision with shared catchment areas.

Vision and objectives



Vision

To have an enhanced infrastructure of facilities and a strong network of people that supports participation in sport and recreation activity within local communities and to make the most of opportunities to achieve outcomes of local, district and borough wide significance.



Objectives

1. Retain and maintain existing facilities which are highly valued by the community¹
2. Improve the quality and capacity of existing facilities that are highly valued by the community
3. Where there is evidence of need that cannot be met by existing provision, enable the development of new provision
4. Drive up participation in sport and physical activity to increase the number and frequency of people taking part on a regular basis, ensuring there are opportunities for low cost access to sport and physical activity.

The underpinning principles for each objective are set out in the following chapter.

¹ 'Facilities which are highly valued by the community' are defined as those that:

- are recognised for their contribution to community activity and amenity;
- can evidence customer demand, a track record of well-attended community activity and sound management

Turning objectives into reality



Objective 1

Retain and maintain existing facilities which are highly valued by the community.

Where are we now?

The borough has benefited from significant investment in sport and recreation provision over the last 15 years. Major new leisure facilities such as Tadley Swimming Pool, the Aquadrome, Barlow's Park football complex and Everest Community Academy Sports Centre, and improvements to existing facilities at Basingstoke Sports Centre, Down Grange Sports Complex, Winklebury football complex and Queen Mary's College, have all contributed towards a strong sport and recreation offer.



In addition to large scale facilities, the borough has over 200 neighbourhood and local facilities provided by parish and town councils, sports clubs and others in the community, voluntary and private sectors enabling people to take part in a range of sport and physical activities on a regular basis.

Residents' satisfaction with sport and leisure provision is consistently high. The Place Survey (2008) identified that 78% of residents' rated sport and leisure provision as good. The Sports Plan consultation rated residents' satisfaction with facilities at over 80%. Local sports clubs and groups also rated the facilities highly with 75% rating them as good.

Whilst the above picture is positive and should be celebrated, the plan consultation has identified a considerable number of existing facilities that respondents have rated as being of poor quality or that require investment to be fit for purpose in the future. There are numerous organisations responsible for the management and maintenance of sport and recreation facilities across the borough and improvements to facilities tend to be carried out on an ad hoc or opportunistic basis based on a reactive rather than planned approach.

Inevitably funding towards retaining and maintaining facilities is also delivered in the same way with little coordination and assessment of other needs and priorities undertaken.

If this approach is continued and replicated across the borough's facilities there will inevitably be a decline in existing provision that will impact upon participation and satisfaction with sport and recreation provision over the next 10 to 15 years. Swimming provision is particularly vulnerable, with pools at Cranbourne Business and Enterprise College and Queen Mary's College making a significant contribution to the facilities available for public and club swimming but both being in need of significant investment to retain them as effective facilities in the future. The outdoor pool at Testbourne Community School in Whitchurch is also a valuable resource available in the summer months for recreational swimming but also in need of investment to maintain its ongoing availability to the community.

Through the Leisure and Recreation Needs Assessment (LRNA) and the Plan consultation, the indicative quality, quantity and accessibility of sport and recreation facilities in the borough has been identified. This contributes to the assessment of which facilities are a priority for being retained and therefore where funding needs to be directed. This will enable long term strategies to be developed to help ensure they are protected.

Respondents to the plan consultation highlighted that a key priority should be to focus on looking after the existing facilities, ensuring that they are fit for purpose now and in the future.

Where do we want to be?

- For all facilities to be, as a minimum, accessible and fit for purpose to meet the needs identified by users at neighbourhood, district and borough wide level.
- For all facilities to be well managed and sustainable with long terms plans for maintenance and lifecycle replacement.
- For all facilities to be well used and promoted to actively encourage increased participation.
- For the sports plan to be used as a key tool in community and neighbourhood plans as part of comprehensive local needs assessments.
- For priorities to be identified and progress monitored in the action plan



How are we going to get there?

1. Identify facilities that are highly valued by the community and focus effort on these whilst also identifying those of lower community value which should not be supported
2. Encourage providers across all sectors to plan ahead to identify and address asset management requirements at their facilities
3. Recognise the importance of neighbourhood facilities in providing participation opportunities / social benefits without the need to travel long distances
4. Encourage use of the plan as a tool to assist development of community plans to guide decision making on resource allocations for neighbourhood facilities where possible; and integrate the priorities from community plans into the action plan so that community needs are recognised.
5. Promote applications for external funding from organisations that have not previously benefited from investment.
6. Protect local playing fields through initiatives such as the Fields in Trust Queen Elizabeth II Challenge.



7. Encourage the development of informal provision in local parks and open spaces eg Green Gyms, walking, running and cycling trails
8. Prioritise any relevant council small capital grants (eg leisure facilities and community buildings grants or through S106) to sustain existing facilities that are highly valued by the community rather than to provide new facilities
9. Ensure that council maintenance budgets supporting council owned sport facilities are identified in the asset management plan
10. Seek developers' contributions relating to neighbourhood facilities



Case study

Basingstoke Hockey Club

Project

Refurbishment to clubhouse at Maidenwell Pavilion,
Down Grange

Project details

In 2010 Basingstoke Hockey Club approached the council about returning to the Maidenwell Pavilion at Down Grange under a new lease arrangement. Basingstoke Hockey Club is one of the largest community clubs in the borough providing opportunities for players ranging from juniors to veterans to take part in hockey, competitively or socially.

The upper floor of Maidenwell Pavilion clubhouse was in disrepair and surplus to requirement by the council. Basingstoke Hockey Club approached the council with a proposal to refurbish the clubhouse at their own cost using club funds that had been raised through fundraising activities and self help using the skill set of club members.



Following a period of negotiation a programme of works and compliance with statutory regulations was agreed between both parties and the club was granted access to complete the works. Over the summer, volunteers worked hard to refurbish the clubhouse so it was fit for purpose. In the autumn of 2010 the club returned to Down Grange and their new clubhouse.



Project outcome

The club has a base from which to attract new members and develop the club further. As a result of the clubhouse being brought back into active use, additional improvements to access and toilet facilities are planned to be carried out by the council in 2011/12.





Objective 2

Improve the quality and capacity of facilities which are highly valued by the community

Where are we now?

We know that overall resident's satisfaction with sport and recreation facilities is high (82%). We also know from the sports plan consultation that the majority of residents and clubs feel that the quantity of facilities is adequate (77%). The survey also identifies that residents feel access to local facilities is also good (70%).

Sports clubs are less satisfied with the quality and capacity of provision with only 50 percent of clubs identifying facilities they use as adequate. Directly linked to the satisfaction 40 percent of clubs expect to need to move to new premises in the next three to five years as their membership numbers are reaching capacity and/or their current facilities are not up to an acceptable standard.

The local research shows that most current sport and recreation provision is adequate to meet the current demand from existing users, but also highlights a number of gaps in provision. It also identifies that additional demand generated from a growing population or increased usage from sports development initiatives cannot be met by the existing provision.

The Leisure and Recreation Needs Assessment indicates that the quality of current facilities is variable and that future investment is required to retain current levels of satisfaction. An analysis of the LRNA audit and the plan consultation findings reinforces this view with 121 facilities identified as requiring enhancement and increased capacity to meet current and future needs of the community.

The sports plan consultation identified that residents would like improved access to free informal sport and recreation opportunities. Better promotion and signposting of safe routes for cycling and walking, and better access to open spaces, parks and the countryside was highlighted as a key way of getting people more active more often. Improvements to existing provision to make it more accessible for disabled users was a key priority. Access to community school sports facilities was also highlighted as a key priority. The consultation identified some areas of good practice but also a need for better, regular access to school sports facilities for community use.

Respondents to the sports plan consultation highlighted that the top priority for the plan should be to focus on enhancing the existing facilities before building new provision.

Where do we want to be?

- Improved access to school sports facilities
- Improved access to informal recreation facilities such as cycling/walking routes, parks and open spaces
- Improved access for disabled users
- Increase quality and capacity of existing facilities to meet growing demand generated from population growth and increased participation
- Use the sports plan evidence base to identify which facilities require improvement and need additional capacity to meet demand and use the action plan to ensure resources are allocated to meet this need

How are we going to get there?

1. Create innovative ways to increase community access to school sports facilities across the borough
2. Support high quality community sports clubs to ensure they have sufficient facility capacity to support the estimated growth in participation over the coming years
3. Rationalise the current stock of ageing sports pavilions and changing accommodation and improve the quality and capacity of pavilions serving multiple uses
4. Prioritise improvements to facilities that improve opportunities for people with disabilities and older people
5. Encourage partnerships with and between parish and town councils to improve / increase capacity of facility clusters in Kingsclere, Tadley, Overton, and Whitchurch and develop a facility cluster approach to serve areas of Basingstoke town
6. Promote and link existing traffic free networks for walking and cycling and influence transport planning for green infrastructure/green routes
7. Prioritise increasing the quality and capacity of existing facilities to mitigate the impact of housing development across the borough utilising S106 developers contributions where appropriate





Case study

Down Grange Athletics Track extension and refurbishment of athletics facilities.

Project

Extension of existing six lane athletics track to eight lanes and associated refurbishment works

Project details

The athletics track at Down Grange is owned and maintained by Basingstoke and Deane Borough Council and is home to Basingstoke and Mid Hants Athletics Club as well as being used by schools and other groups. The club is one of the largest community clubs in the borough and provides a range of opportunities for people to take part in athletics. At senior level the club is also very successful with athletes competing at a high standard within the British Athletics League.

The facilities at Down Grange were not to a high enough standard to host home league fixtures which meant the club was using a facility in Abingdon, Oxfordshire, as their home venue. The club has campaigned for a number of years for better facilities and an extension to the athletics track to accommodate competition in Basingstoke.

In 2009 in response to this long-term need, and linked to the borough's Olympic Strategy, the council commissioned a feasibility study to investigate the opportunity to extend the athletics track to eight lanes and improve the ancillary facilities. Once the viability of the scheme was established the council sought all available avenues to secure funding for the scheme. Unfortunately no external funding sources were available for the project, but the council committed its own capital funds and allocated S106 developers contributions in order to enhance this strategic facility.

Project outcome

The extension and refurbishment of the track ensures that the borough continues to have a high quality synthetic track for community use and provides a facility legacy from London 2012 for the borough. The extension enables the club to host higher levels of competition and the opportunity to host larger, high profile regional events. The club and the council have sport development action plans to increase usage of the facility and membership of the athletics club.

Objective 3

Where there is evidence of need that cannot be met by existing provision, enable the development of new provision.

Where are we now?

We know from the Leisure and Recreation Needs Assessment that population growth is likely to result in a deficiency in some aspects of provision. We also know that some existing sports facilities are not able to increase capacity to meet expected future demand from growth in participation.

However the responses from the sports plan consultation show that priority should be to retain and improve existing facilities before considering new provision. Where there is new provision, this should be focused on locally accessible neighbourhood facilities before developing large borough wide facilities.

Planning for significant new community sports provision, particularly requiring public sector funding, is therefore set in the context of delivery towards the end of the life of this Plan, by which time the population is likely to have increased by approximately 15,000. (Any commercially driven schemes from the private sector may be delivered earlier).

Where do we want to be?

- Reduce the deficiencies in existing sport and recreation provision aiming to ensure that 65% of all residents have access to local recreation provision (currently 59%) and that 95% have access to a cluster of facilities including an indoor sport hall/community hall and an indoor swimming pool (currently 90%) (based on draft proposed quantity standards).
- Have a long-term plan for providing new provision to maintain sport and recreation opportunities in line with the growth of the borough in the next 10-15 years embedded in the Local Development Framework and supporting policy documents.
- Ensure that sufficient sport and recreation facilities are provided in the planning stages of any new developments.
- Have a long term plan to enhance facilities at the Leisure Park.





How are we going to get there?

1. Encourage collaboration between facility providers for new provision in rural areas.
2. Develop additional artificial turf pitches serving settlement clusters in the borough.
3. Develop additional senior and junior grass pitches (no single pitch sites) where there is a deficit and where they are supported by shared ancillary facilities.
4. Support the provision of facilities that increase the numbers of older people and people with disabilities taking part in sport and physical activity.
5. Develop new/safer cycle routes to increase participation and improve access to existing facilities and wider countryside and open spaces.
6. Subject to the outcome of an options appraisal and an assessment of other borough priorities, plan for a new multi-functional stadium/indoor arena or a more comprehensive major sports complex catering for a variety of indoor and outdoor activities through the Local Development Framework and supporting planning documents.
7. Develop a long term plan to refresh and where possible enhance the Leisure Park.
8. Seek a collaboration of investment partners and the use of developers' contributions to deliver strategic provision.

Case study

Barlow's Park Football Complex

Project

New Community Football Complex in Tadley

Project details

This scheme was the culmination of many years' research and planning, starting with a comprehensive study undertaken in 1997 which identified a range of deficiencies in sports provision in Tadley and its catchment area. Various initiatives were investigated over the subsequent five years, during which time a partnership between the Borough Council, Tadley Town Council and Barlow's Plantation Environmental Trust was established.

The partnership commissioned further work and reached consensus as to which components should be brought together into a scheme which would best meet the immediate needs of Tadley and which looked to be achievable through the indicative funding sources identified. Additional football facilities were the highest priority. The original concept was to increase the capacity through new facilities on a landfill site leased to Barlow's Plantation Environmental Trust for recreational purposes as well as improve other existing pitches in the Town. It was also hoped to provide a multi-use games area.

Grant applications were made to the Football Foundation and the Landfill Tax Credit Scheme which, with the contributions available from the partners, brought available funding to just over £1.5m. The detailed feasibility and design work encountered a number of challenges but in 2007, through collaboration and compromise, the Partnership finally delivered a football complex providing three additional pitches and a pavilion with changing accommodation and meeting room. A local voluntary committee was set up to manage the facilities, with some revenue support from the borough and town councils contributing to the operational costs.



Project outcome

The complex provides a base for Tadley Calleva FC's four adult sides in addition to Tadley Calleva Youth FC's 20 teams. With over 250 registered players, Tadley Calleva Youth FC is currently the largest Chartered Standard club in North Hampshire. National League side, Reading Women's FC also use Barlow's Park as their home ground. The site is also used by schools and



for football development activities such as coaching courses and holiday programmes. In 2010/11 nearly 6,000 visits were made to the facility for use of the pitches and pavilion.

The scheme has successfully addressed some of the deficiencies which were originally identified in the Tadley Recreation Study and has helped to strengthen participation in football at all levels. However there remains a demand for further pitches since pitch use at Barlow's Park is at capacity. The management committee will be seeking opportunities to maintain and build on the success of Barlow's Park over the coming years.



Objective 4

Drive up participation in sport and physical activity to increase the number and frequency of people taking part on a regular basis, ensuring there are choices that offer low cost options.

Where are we now?

In line with government objectives and targets the council and other sport and recreation providers have, for many years, directed resources and significant effort to increase levels of participation in sport and physical activity in Basingstoke and Deane.

In 2010/11, adult participation rates for the borough were amongst the highest in Hampshire with 23.6 percent adults undertaking (at least) 3x30 minutes of regular physical activity per week. 10 percent of adult population with a disability undertake (at least) 3x30 minutes of regular physical activity per week. This figure is unchanged since the first survey in 2005/6. It is estimated (due to the small sample size) that 20 percent of people from ethnic minorities undertake (at least) 3x30 minutes of regular physical activity per week.

Despite a relatively high level of participation when compared with other local authorities, 50 percent of the borough's adults do no form of sport and physical activity on a regular basis. 67% of residents state 'lack of time' as the main barrier to participating more often.

Participation by young people significantly increased in the period 2006-10, largely due to the work of the Basingstoke and Deane School Sports Partnership. 77 percent of pupils participated in at least three hours of high quality PE and out of hours school sport per week. 44 percent of pupils were taking part in at least five hours of high quality PE and sport at school and in the community. 53 percent of pupils participated in community sport, dance or multi-skills clubs linked to the school and 29 percent of pupils were actively involved in volunteering and leadership. In 2010 the Government announced it was to significantly reduce funding to the School Sports Partnership programme and the impact of this decision on participation by children and young people remains to be seen.

Research shows that 27 percent of the adult population are members of a sports club. 75 percent of sports clubs have recorded increased membership over the past three years. 65 percent of sports clubs expect membership to continue to grow in the next three to five years. 33 of the estimated 190 sports clubs in the borough have 'Clubmark' quality standard accreditation.





The Olympic and Paralympic Games in London in 2012 provides the borough with a unique opportunity to encourage participation through the biggest celebration of sport and culture in the World. The borough's Olympic Strategy has complementary objectives to increase participation and the plan will contribute further to meeting these shared objectives.

Where do we want to be?

- Increase adult participation (3 x 30 minutes per week) by 1% year on year (2009/10 baseline = 23.6% Active People Survey)
- Increase young peoples' participation year on year with community clubs providing at least two hours a week of sports opportunities
- Increase participation by people with disabilities and by people from minority groups
- Extend the scope of opportunities for older people to take part in sport
- Increase the number of high quality Clubmark accredited sports clubs
- Provide a broad range of sport and recreation opportunities that meet the needs of local residents
- Extend the range and promotion of low cost activity options

How are we going to get there?

1. Develop more coaches and volunteers within local clubs to support anticipated growth in participation
2. Improve promotion of the different opportunities to participate in sport and physical activity, particularly raising awareness of minority sports, using local demographic information and social marketing
3. To encourage programming and pricing incentives that respond to local needs and recognise the increasing proportion of older people in the borough
4. Encourage sports clubs to provide recreational and social sports sessions in addition to competitive participation
5. To prioritise public subsidy towards participation objectives
6. To extend opportunities for free activity in open spaces and improve walking and cycling links
7. To develop hubs for recreation as opposed to hubs for sports

Case study

Shin Gi Tai Martial Arts Academy

Project

Club Development Project

Project details

Shin Gi Tai Martial Arts Academy first opened in 2006. The club originally ran after school coaching sessions at Bramley Primary School. Due to the interest, the chief instructors soon began to deliver coaching sessions at other school and community facilities across the borough.

In 2009, the club moved onto Viables Industrial Estate and converted a unit into a professionally equipped full-time Martial Arts Centre. Experienced and qualified coaches deliver an extensive weekly programme of daytime and evening sessions in a range of Martial Arts including Kung Fu, Karate, Judo, Tai Chi, Ju Jitsu and Vale Tudo. A number of fitness classes are also on offer including Pilates, Body Combat and Circuits sessions.



This family orientated, inclusive club teaches Martial Arts at all levels from recreational users to successful national level, elite competitors. Members are aged between four years old and 60+. The club also delivers sessions for schools and other organisations and is particularly committed to developing junior leaders and professional development opportunities for their coaches.



Project outcome

Since 2007, membership numbers have grown from 100 to 360. The club predict that it will reach capacity of 400 members by the end of 2011 and is looking to relocate to a facility which is double the size from 2012.



The growth and development of the club, led to Shin Gi Tai Martial Arts Academy being crowned Basingstoke and Deane's Sports Club of 2009. The club went on to become the County's Sports Club of 2010. It also received the Clubmark quality accreditation in 2010. Its reputation continues to grow and Shin Gi Tai Martial Arts Academy aims to become a Centre of Excellence for the region.

Delivering the plan



How will it be delivered?

The council and all providers of sport and recreation are responsible for delivering the plan. The plan will be widely circulated to all key partners and those responsible for delivering sport and recreation opportunities across the borough. Providers will be encouraged to sign up to delivering the plan to meet the current and future needs. The council will lead on advocating the use of the plan as a key reference document for any group or organisation looking to develop existing or new opportunities for sport and recreation.

The plan is accompanied by an action plan, developed with providers, setting out work activity to progress key elements on a two year rolling programme. Reiterating the fact that the plan is for the borough and not solely the responsibility of the council, the action plan highlights the lead agency which will be working on a particular scheme and the target timescales involved.

The plan will only be effective if all partners are aware and supportive of working towards the agreed priorities within the action plan.

How will we know what difference it makes?

Reporting of progress and keeping partners involved and interested is a key part of delivering this long-term plan successfully. Reporting progress against the aim and objectives will be coordinated by the council with input from partners responsible for key areas.

The council will commission a sport and recreation survey every two years to ask residents and providers for their views on sport and recreation. This will be evaluated against the evidence base for the plan to help measure the effectiveness of the plan.

The council will commission a detailed audit of all sport and recreation facilities every five years to identify changes in the quality and quantity of facilities. The audit will be evaluated against the evidence base for the plan to help measure the effectiveness of the plan.

A number of key performance indicators will be linked to the plan and the action plan to measure performance against the objectives. Progress against these areas will be reported annually to all partners.

Any relevant local and national surveys such as the BDBC Residents Survey and Active People Survey will also be used when available to monitor performance.

How can I get involved in the plan?

The plan is for anyone involved or interested in sport and recreation in the borough. It has been developed to help those responsible for planning for sport and recreation ensure that the right facilities are provided to meet local needs. If you are responsible for delivering sport and recreation activities or facilities please make use of the Plan.

The plan will be updated regularly therefore we welcome comments, suggestions and updates at any time.

Contact:

Basingstoke and Deane Borough Council, London Road,
Basingstoke RG21 4AH

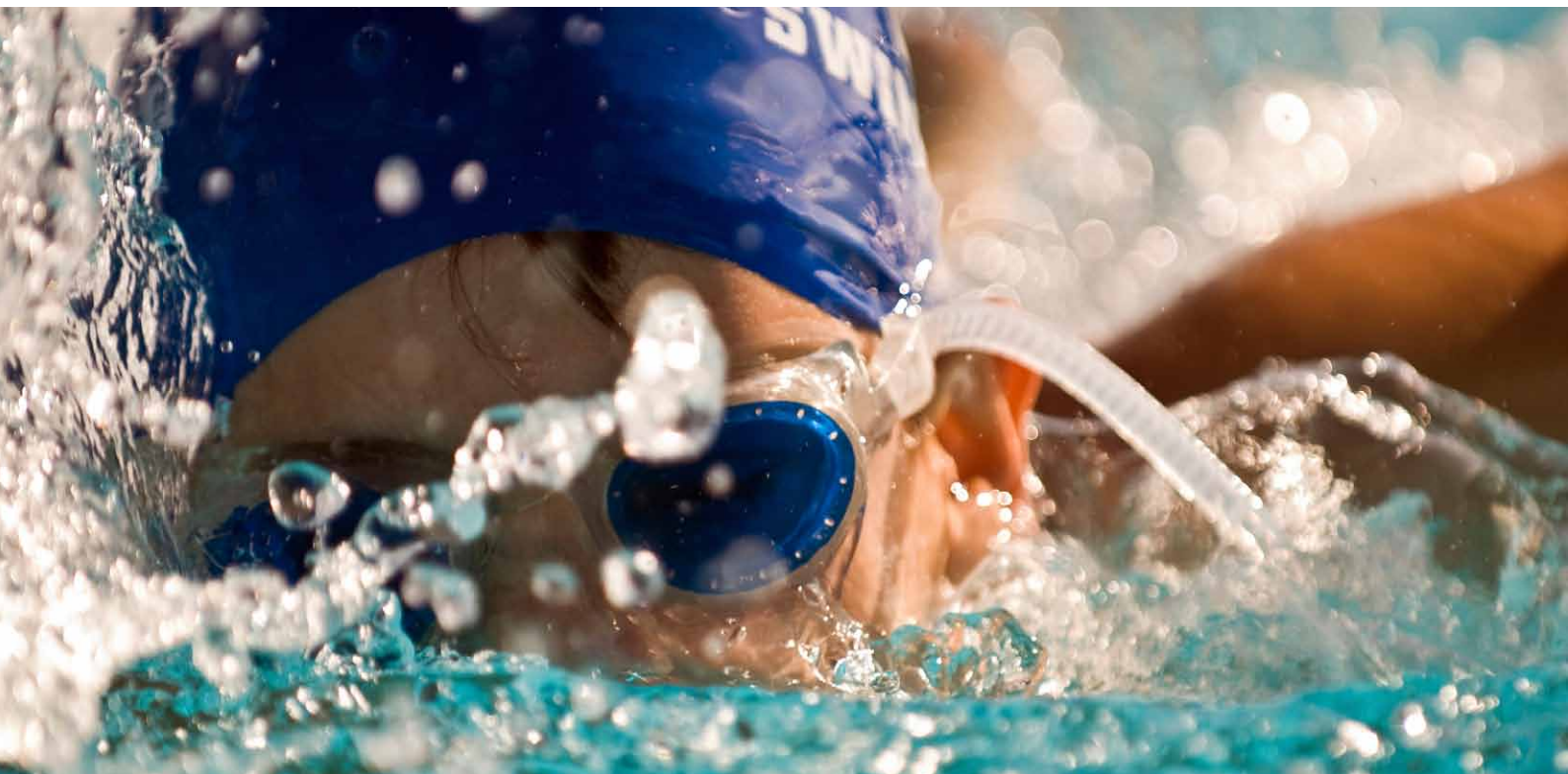
Tel: 01256 844844

Email: info@basingstoke.gov.uk

Web: www.basingstoke.gov.uk



Policy context



How does the plan relate to wider policy objectives?

The sports plan has taken influences from a range of national, regional and local policies that have helped shape the vision, objectives and actions. Key organisations responsible for the delivery of wider policy objectives have been consulted on the content of this plan. The plan therefore contributes towards these objectives at a local level as well as being a strategic plan for sport and recreation in Basingstoke and Deane.

National policy

Sport England Strategy 2008-11

Plans for the Legacy from the 2012 Olympic and Paralympic Games

National Governing Body of Sport Whole Sport Plans and Facility Plans

Be Active, Be Healthy: A Plan for getting the Nation Moving

The PE and Sport Strategy for Young People - A guide to delivering the five hour offer

Aiming high for young people: a ten year strategy for positive activities

Planning Policy Guidance Note 17: Open Space, Sport and Recreation

Circular 5/2005 Planning Obligations

Regional policy

Sport Hampshire and IOW Strategy 2010-2013

Hampshire Local Area Agreement

Hampshire Framework for Physical Activity

Hampshire Healthy Weights Healthy Lives Strategy

Older People's Wellbeing Strategy

Local policy

Pride in Our Place - Community Strategy for Basingstoke and Deane

Direction - Basingstoke and Deane Council Plan 2011-2013

BDBC adopted Local Plan and Local Development Framework

Olympic Strategy for Basingstoke and Deane

A Shared Plan for Health and Wellbeing in Basingstoke and Deane

School Sports Partnership - Partnership Plan

Town and Parish Community Plans



Supporting documents



A range of information has informed this plan. The following schedules are available on the council's website or available in printed version on request. The schedules will be regularly updated as new information becomes available.

- Schedule 1:** Demographic Information for Basingstoke and Deane, 2011
- Schedule 2:** Summary of Consultation Findings, October 2010 – April 2011
- Schedule 3:** Sport and Recreation Facility Hierarchy Model
- Schedule 4:** Identified Facility Needs by Sport / Activity, April 2011
- Schedule 5:** Identified Facility Needs by Location, April 2011
- Schedule 6:** Roles and Responsibilities of key Stakeholders
- Schedule 7:** Key Performance Indicators (to follow with Action Plan January 2012)

The following schedules are to be available following adoption through the LDF process.

- Schedule 8:** Quantitative ‘Gaps’ in current facility provision
- Schedule 9:** Quality Standards for Sport and Recreation Facilities
- Schedule 10:** Accessibility Standards for Sport and Recreation Facilities

Other supporting information:

Leisure and Recreation Needs Assessment (LRNA), Kit Campbell Associates (September 2008)

Henley Centre, HeadLightVision (2008)

Sport England Active People Survey results

Sport England Active Places Database

Sport Hampshire and Isle of Wight Club and Facility Database

Community Plans





Strategic plan for sport and recreation in Basingstoke and Deane

If you find any of our information difficult to read, please let us know. This plan is also available in large print. For a copy please call 01256 844844.