



Basingstoke
and Deane

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Smart Basingstoke

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Background

- Smart Basingstoke programme stems from Town Centre Programme
- UrbanTide commissioned to carry out feasibility study
- Engagement and consultation



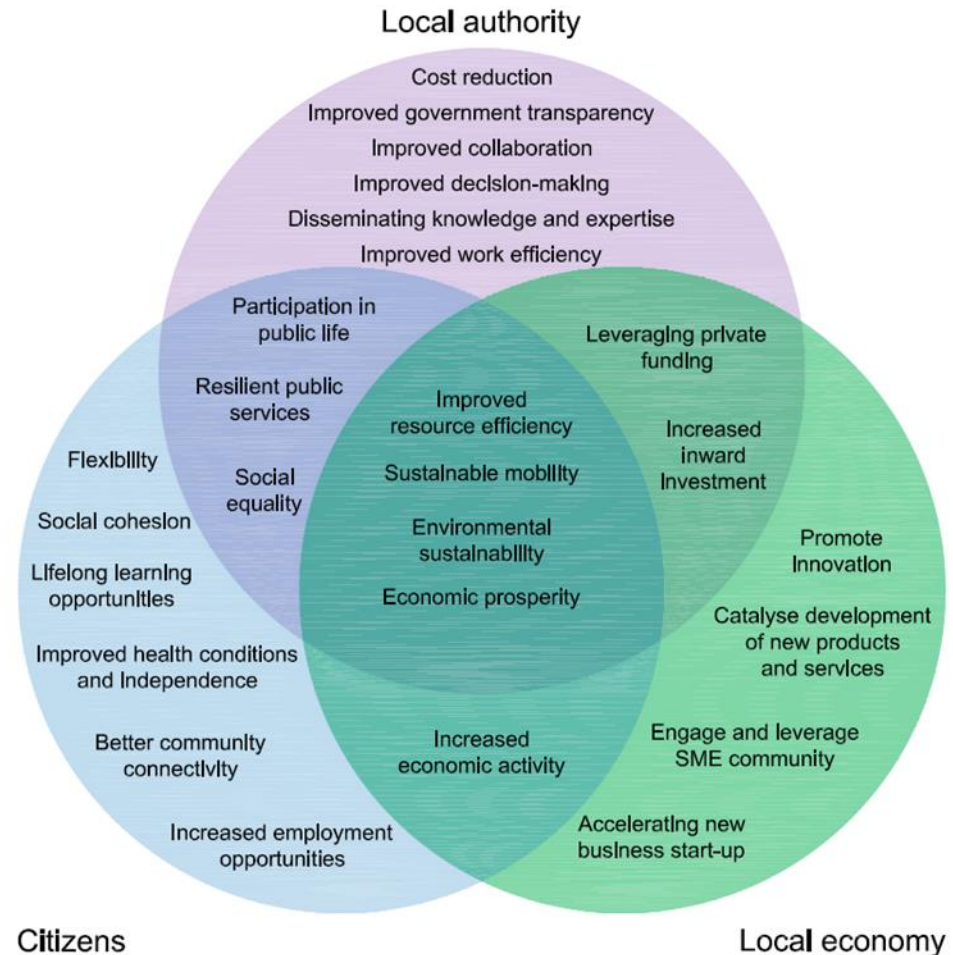
A definition?

The integration of data and digital technologies into a strategic approach to sustainability, citizen well-being and economic development



Benefits

- Resident engagement and well-being
- New technology and innovation
- Business engagement and job creation
- Cost and efficiency savings
- Leveraging funding





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Overall objective

**Improve the quality of life of our
residents and enhance the end user
experience**



Areas of focus

Data

Technology

Citizen & Business Engagement



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UrbanTide

Energy

Transport

Housing

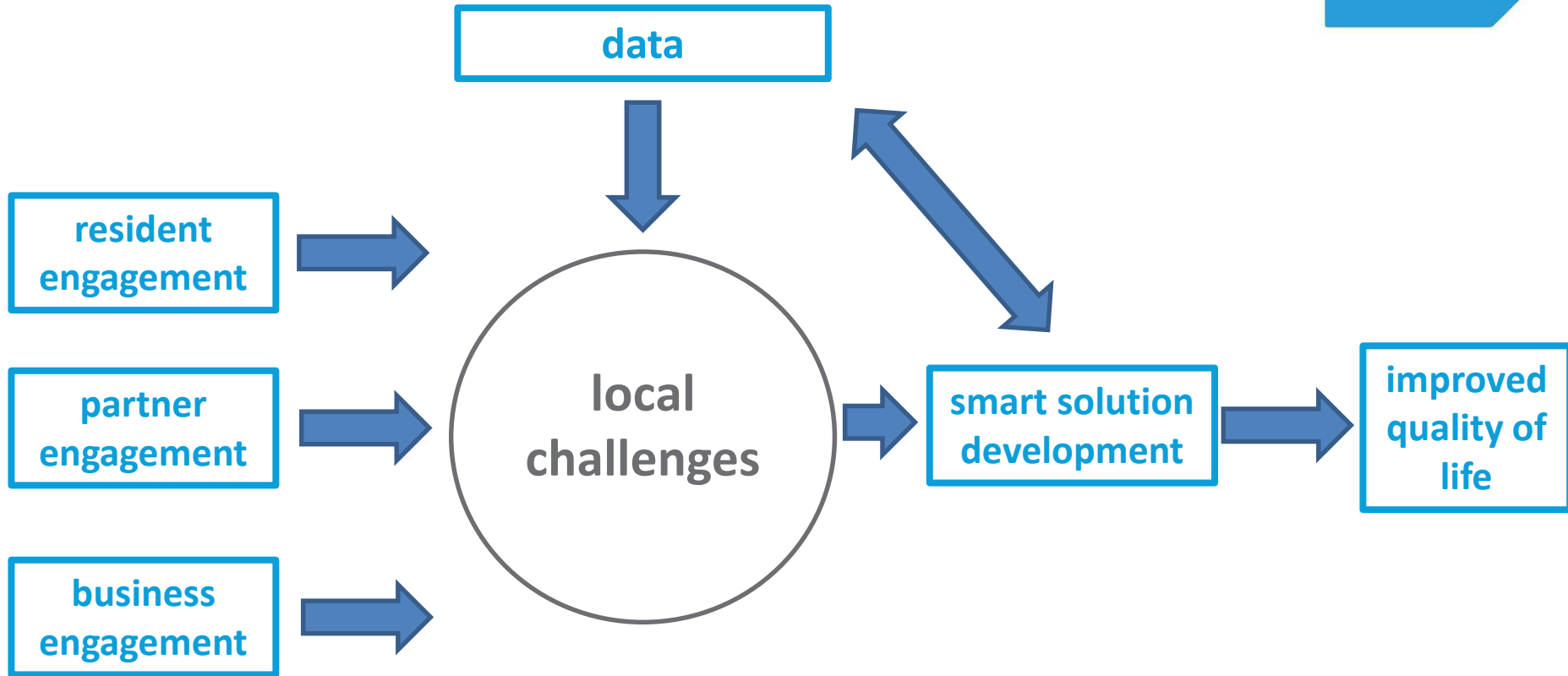
Health

Waste

Inclusive
sustainable
growth

Talent
attraction
&
retention







Data

- Longer-term ambition to be “open data” by default within legal/commercial constraints
- Map data currently captured and understand how it is used
- Identify key data partners



- **Build evidence to identify challenges and inform decisions**
- **Support the development of technology solutions**



Technology and infrastructure

- Deploy necessary infrastructure to support Smart agenda – low powered networks, sensors, etc.
- Maximise opportunities of 5G test bed
- Identify challenges where smart technology can provide solution



- **Enable Smart ecosystem**
- **Develop bespoke solutions to improve resident and user experience**
- **Support business and job creation**



Resident engagement

- Test smart ways of engaging residents - DialogueApp
- Digital inclusion – coding clubs, skills development



- **Facilitate co-creation of services**
- **Support workforce development**
- **Support economic growth**



Main considerations

- Partnership working
- Build evidence to identify challenges and inform decisions
- Develop targeted approach to leveraging public and private funding
- Long term integration
- Culture change



Next steps

- Continue wider engagement
- Identify local challenges
- Develop joint solutions



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**Thank you for your
attention
Any questions?**